Wikolo

ABOUT THE BRAND

Discover **Wikolo**, where enthusiasts unite for a unique virtual journey. Our **premium chatbot** services redefine digital exploration, offering an exclusive adventure at your fingertips.

THANKS FOR SHOWING INTEREST IN OUR CASE STUDY!

ABOUT THE BRAND PROBLEMS AND SOLUTIONS

USER PERSONA

THE CASE STUDY SHOWCASE A SERIES OF **SMOOTH REBRANDING**

CONTEXT AND SOLUTION

Client’s need

Solution

- Continuous Engagement and Updates
- Exclusive and Distinctive Chatbot Services
- Trustworthy and Reliable Collaborations
- Innovation and Unmatched Excellence

- Expert Chatbot Consultations and Recommendations
- Exclusive Collaborations and Limited-Edition Offerings
- Engaging Chatbot Community Platform
- Regular Updates and Insightful Content for the Journey Ahead

TARGET AUIDENCE

College Students

Young Professionals

Wikolo captivates a diverse audience, encompassing avid chatbot enthusiasts and individuals seeking innovative, exclusive digital experiences.

Teachers and Professors

HYPOTHESIS

1

Infusing Elegance into Digital Design

2

Ensuring Swift Responsiveness for Effortless Conversations

3

Curating a Modern Chat Aesthetic for Recognizable Branding

4

Weaving Compelling Narratives through Conversational Experiences

5

Balancing Crisp Chat Typography with Striking Visuals

UI KIT

Aa

Termina

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Heading **Sub Heading**

Aa

Metropolis

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
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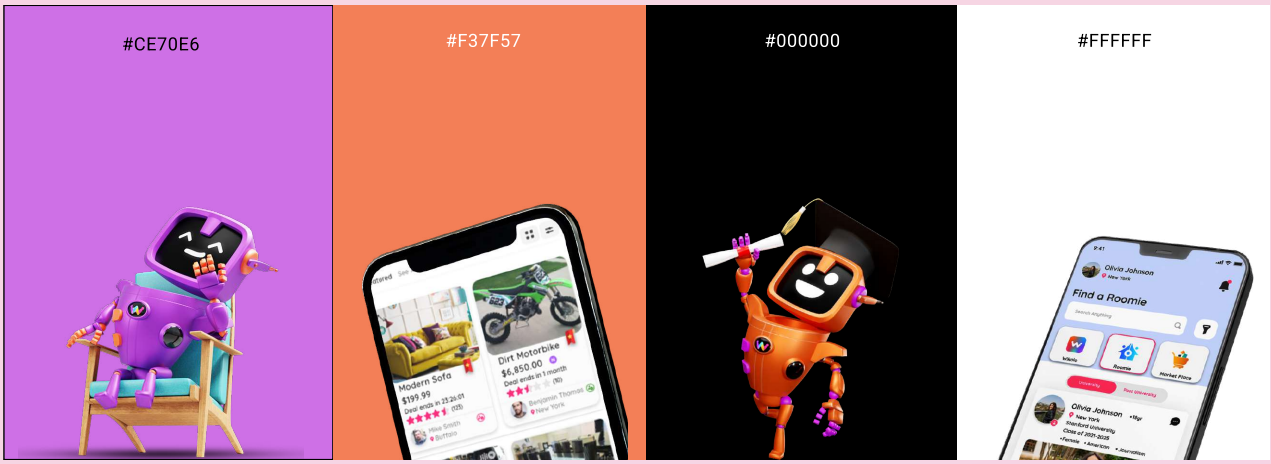
Body **Button** **Accent**



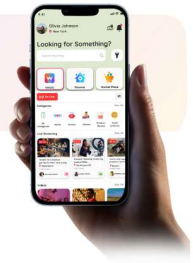
Highlight | Text | Highlight | Background

WIREFRAME VS DESIGN

Home | Features | About us | Blogs & News | Contact | Get Invitation

ONE APP ONE WORLD™

Available on App Store | Available on Google Play



WE ARE PIONEERING THE NEW COLLEGE STUDENT LIFESTYLE

Wikolo is the first college-centric super app in the world connecting best-in-class student services on one platform.

ENTERTAINMENT

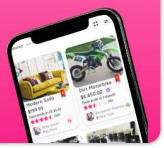
Wikolo is evolving live-streaming entertainment and is the only social platform worldwide offering three revenue channels & a secure payment gateway through live streaming. Users can also have fun by exploring Wikolo Maps. Wikolo Maps allows users to easily discover Wikolo activities of their friends or particular users on the Wikolo map. Wikolo Maps changes themes according to the weather, season, time, festivals, & any particular activities happening in the user area. Users can also share their own photos & videos.

ROOMIE

Wikolo Roomie provides a brand new original market for finding college roommates and a user-friendly way for users to find their off-campus apartment and roommates. Users can switch their profile mode from university to post-university student. Now university & students can make new friends even before taking their first step on campus.

MARKETPLACE

Wikolo Marketplace sellers can let the buyer know if they are willing to negotiate the price of their product & provide premium dropshipping services. Sellers can also pay extra by selecting one of many daily/weekly/monthly boost plans available for users to list their items under the featured section to effortlessly sell their item or service.



MESSAGING

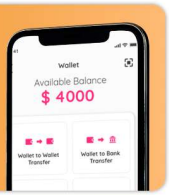
Wikolo Messaging offers secure instant messaging, including :

- Secured Texting with End-to-End Encryption
- Audio & Video Call with One or Multiple People with End-to-End Encryption
- Invite a Single or Multiple Friends to Video Call
- Exchange Media Files with One or More People
- Pin Chats, Use Raise Hand Feature, Add Meeting Passwords & More!

WALLET

Wikolo Wallet allows users to select and send money to themselves or to as many people as they want at once and be able to change the amount per individual. The only fintech service worldwide to provide this financial service.

- Manage recipient list
- View transaction history
- Add and safeguard your cash
- Scan & pay via QR code



SEARCH

The Wikolo Universal Search Bar Enables Users to Find New Friends,Trending Merchandise, Popular Events, Favorite Content & Staying Relevant in Every Market With The Wikolo Superapp.

MORE FEATURES

This is just the beginning of the Wikolo super app, as a student centric app community we invite our users to complete quarterly surveys to earn rewards. Our user communities' wants and needs will be rewarded and heard to drive Wikolo's evolution.

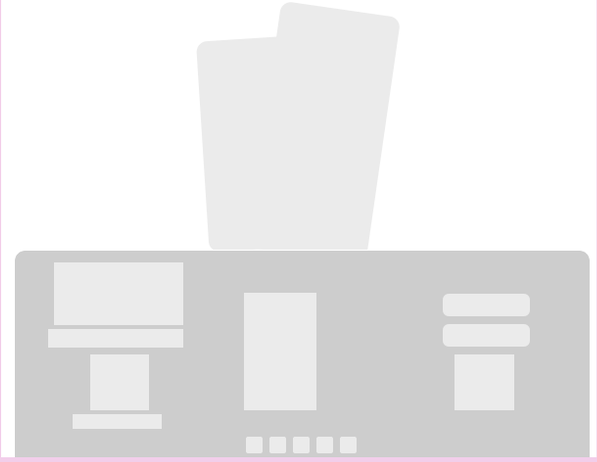
WE ARE REVOLUTIONIZING SOCIAL PLATFORMS

Wikolo leads with frontier standards of technology, integrity, ethics, & user privacy & security.

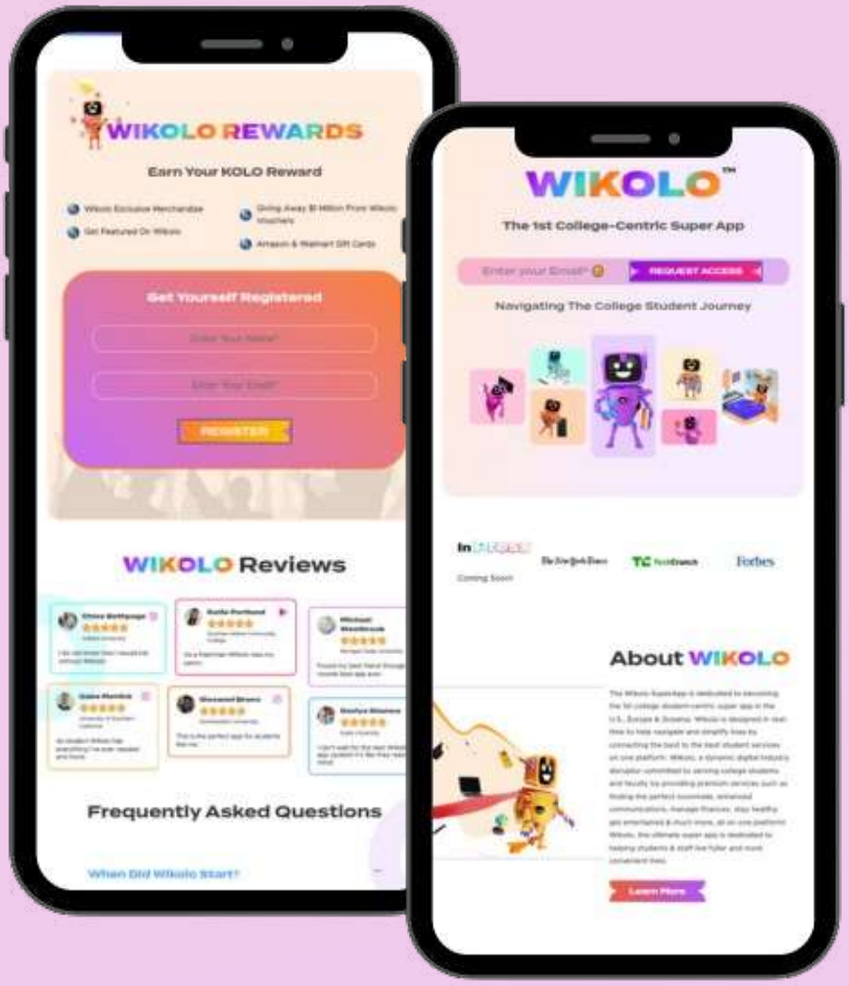
IT'S TIME TO JOIN THE WIKOLO COMMUNITY

JOIN KOLO AND BE THE CHANGE!

Enter your Email* | REQUEST ACCESS



RESPONSIVE DESIGNS



5+

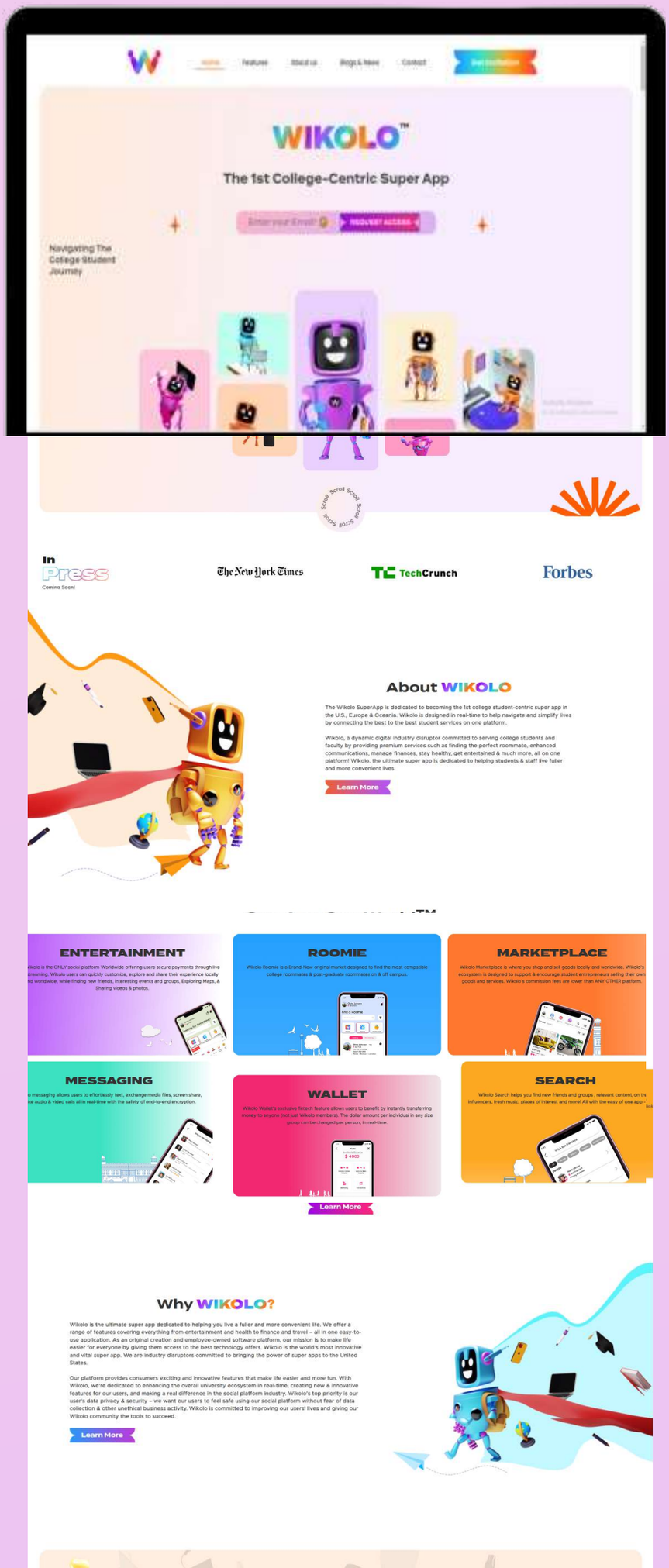
Services added

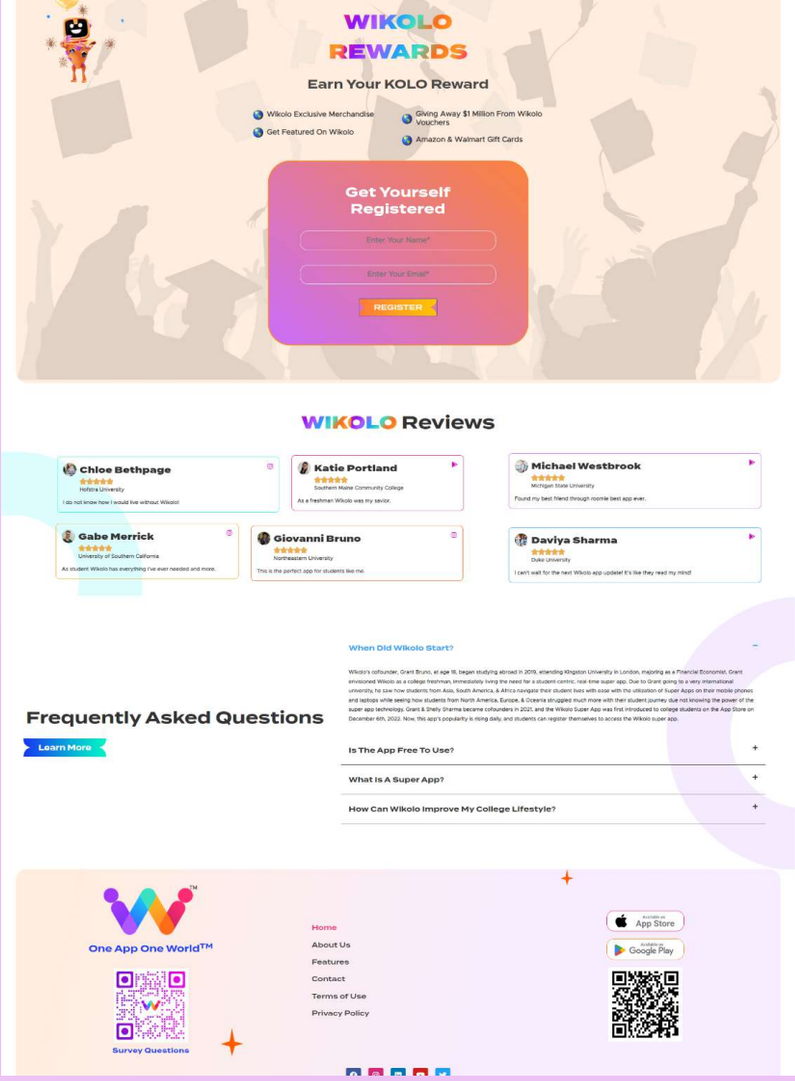
4

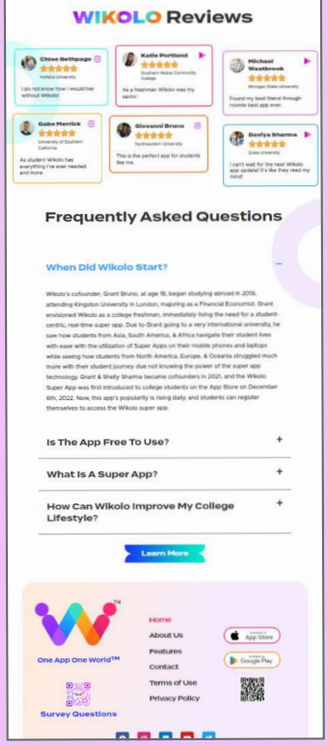
Weeks
of work

WIKOLO: ELEVATING YOUR DIGITAL JOURNEY IN A REALM WHERE EXCLUSIVE CHATBOT EXPERIENCES REDEFINE ONLINE EXCELLENCE.

WELCOME TO A NEW ERA OF CONVERSATIONAL EXPLORATION.







RESULT DRIVEN

4.33 sec

Load Page Speed

92%

Google Page Speed

72% increase

In Audience

29% increase

In Engagement

RESULT DRIVEN

Gratitude for Exploring!

Elevate Your Design Journey with Us! Ready to Transform Ideas into Stunning Realities?

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