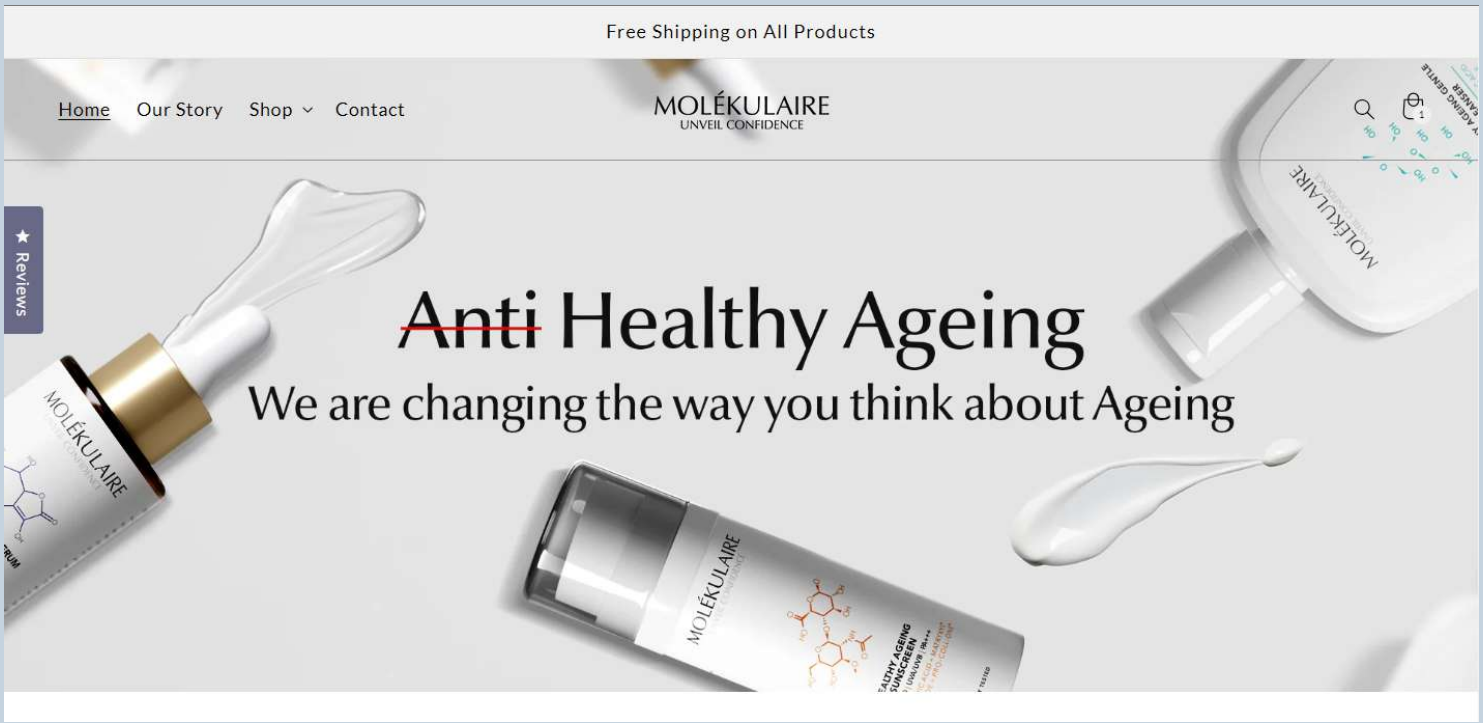
Molekulaire

iOTA
A CREATIVE AGENCY



ABOUT THE BRAND

Molekulaire Radiance emerges with a mission to spark inner confidence. Our team expertly formulates empowering skincare solutions, **committed** to enhancing not just your skin's beauty but also promoting overall **skin health**.

THANKS FOR SHOWING INTEREST IN OUR CASE STUDY!

ABOUT THE BRAND PROBLEMS AND SOLUTIONS

USER PERSONA

THE CASE STUDY SHOWCASES A SERIES OF **SMOOTH REBRANDING**

CONTEXT AND SOLUTIONS

Client’s Needs

Solution

- Clear Purpose and Goals
- User-Friendly Design
- Responsive Design
- Fast Loading Speed
- Search Engine Optimization
- Analytics and Performance Monitoring
- Contact Information and Forms

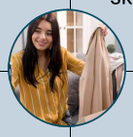
- Strategy Definition
- Professional Interface
- Mobile Compatibility
- Quality Collaboration
- Performance Optimization
- Plugin Integration
- Plugin Installation

TARGET AUDIENCE

Men

Women

our molekulaire offers quality skincare tailored for the modern man's and woman'sm needs, brings the spa to your doorstep, ensuring radiant skin. providing a reliable choice for optimal skincare regimens.



Fashion Influencers

Dermatologist

HYPOTHESIS

1

Sleek Font Styles

2

Up-to-date website experience

3

Contemporary Aesthetics

4

Balanced and aesthetically pleasing design.

5

Dynamic Testimonials

UI KIT

Aa

Lato

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
! @ & $ % # *

Heading **Sub Heading**

Aa

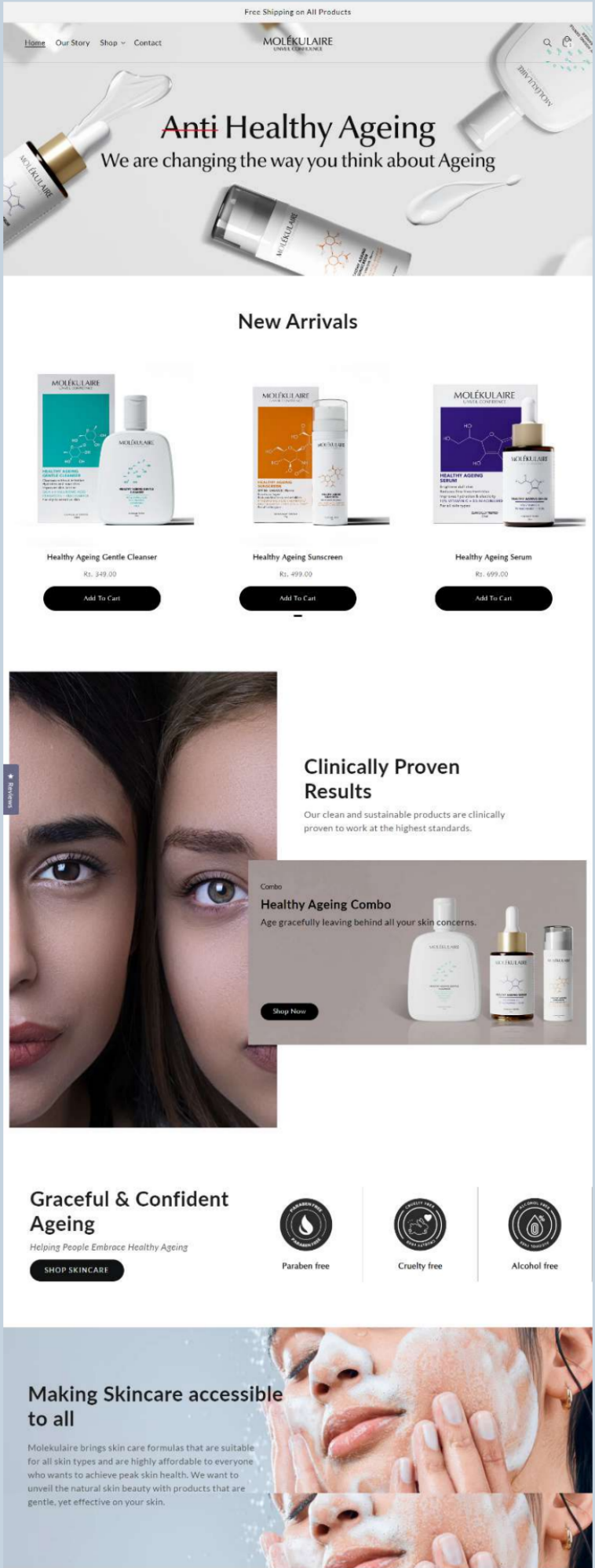
Optima

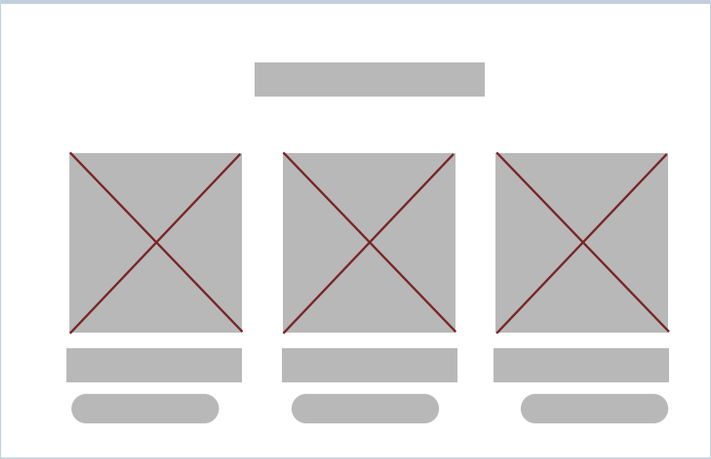
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
! @ & $ % # *

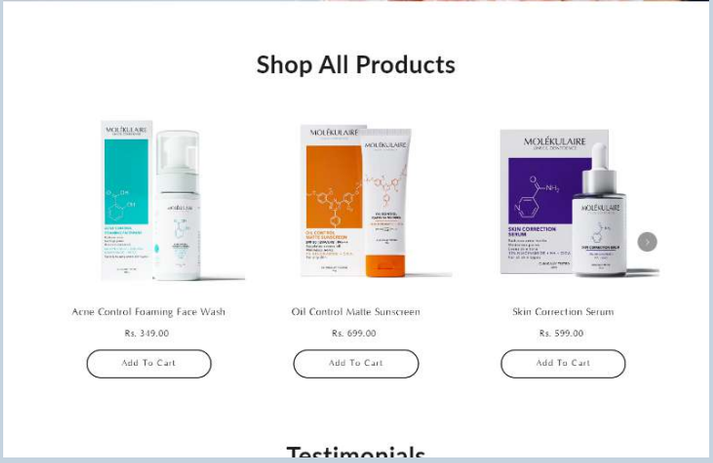
Body **Button** **Accent**

#000000	#E4E4E4	#004C64	#FFFFFF
BLACK	PLATINUM	PEACOCK BLUE	WHITE
Button	Highlight	Background	Highlight

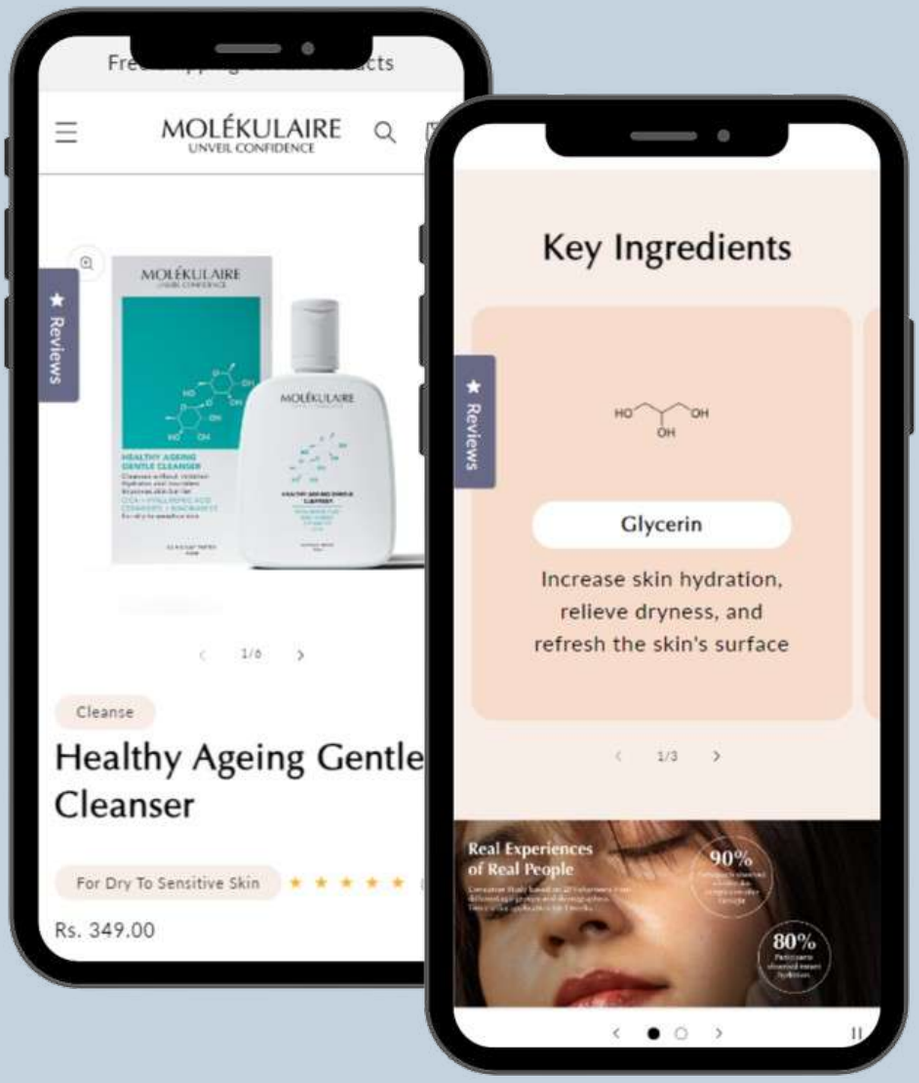
WIREFRAME V/S DESIGN


Free Shipping on All Products
Home
Our Story
Shop
Contact
MOLÉKULAIRE
Anti Healthy Ageing
We are changing the way you think about Ageing
New Arrivals
Healthy Ageing Gentle Cleanser
Rs. 349.00
Add To Cart
Healthy Ageing Sunscreen
Rs. 499.00
Add To Cart
Healthy Ageing Serum
Rs. 699.00
Add To Cart
Reviews
Clinically Proven Results
Our clean and sustainable products are clinically proven to work at the highest standards.
Combo
Healthy Ageing Combo
Age gracefully leaving behind all your skin concerns.
Shop Now
Graceful & Confident Ageing
Helping People Embrace Healthy Ageing
SHOP SKINCARE
Paraben free
Cruelty free
Alcohol free
Making Skincare accessible to all
Molekulaire brings skin care formulas that are suitable for all skin types and are highly affordable to everyone who wants to achieve peak skin health. We want to unveil the natural skin beauty with products that are gentle, yet effective on your skin.





RESPONSIVE DESIGNS



5+

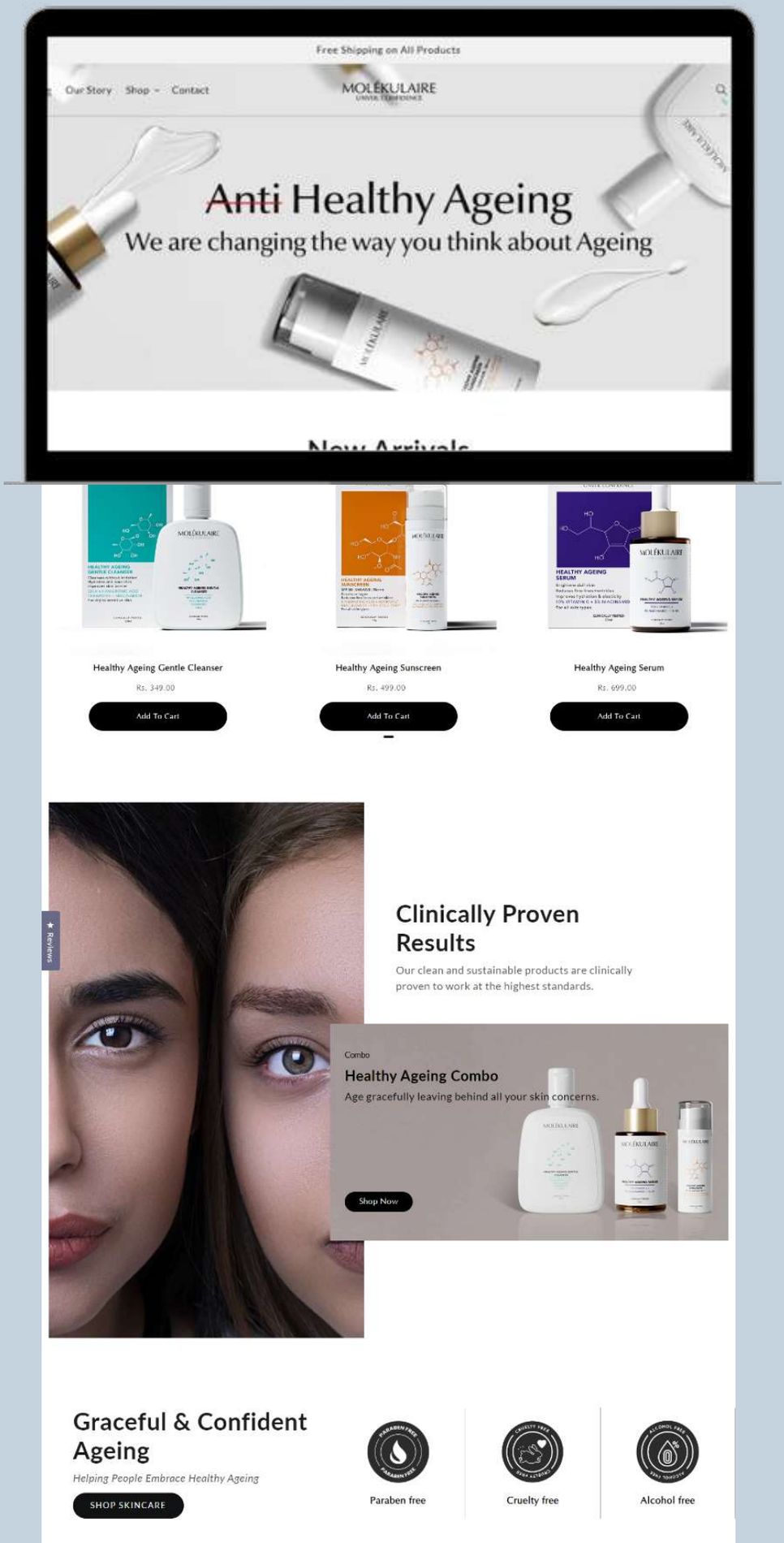
Product Screens Added

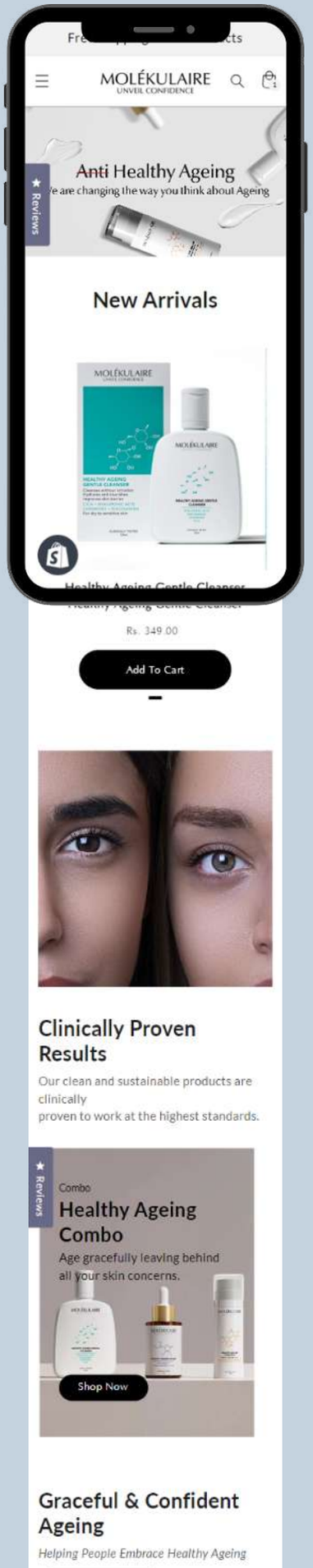
1

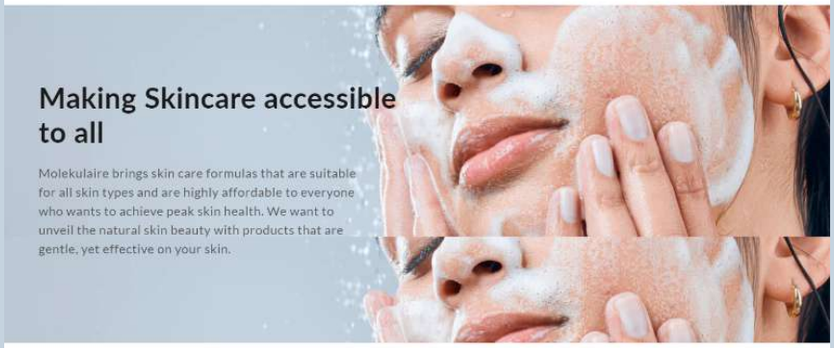
Months of work

MOLEKULAIRE PIONEERS CHIC, CONTEMPORARY SKINCARE SOLUTIONS SUITABLE FOR DIVERSE

SKIN TYPES.ENSURING HIGH-QUALITY SKINCARE IS WITHIN **EVERYONE'S** REACH.







Making Skincare accessible to all

Molekulaire brings skin care formulas that are suitable for all skin types and are highly affordable to everyone who wants to achieve peak skin health. We want to unveil the natural skin beauty with products that are gentle, yet effective on your skin.

Shop All Products

Acne Control Foaming Face Wash

Rs. 349.00

Add To Cart

Oil Control Matte Sunscreen

Rs. 699.00

Add To Cart

Skin Correction Serum

Rs. 599.00

Add To Cart

Testimonials

Constructing Molekulaire

Molékulaire is the outcome of self-love, confidence and trust.
Our team has laid a foundation of ethics and transparency so that people have something to rely on when it comes to skincare.
We have constructed a skincare routine that brings long-lasting and visible results.

- ✓ Highly-effective
- ✓ Affordable
- ✓ Safe to use

KNOW OUR STORY

Follow us at @Molekulaire

SHOP SKINCARE

Paraben free | Cruelty free | Alcohol free

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KNOW OUR STORY

RESULTS DRIVEN

2.34 sec

Load Page Speed

92%

Google Page Speed

73% increase

In overall Sales

25% increase

In Returning Customer Rate

GRATITUDE

Gratitude for Exploring!

Elevate Your Design Journey with Us! Ready to Transform Ideas into Stunning Realities?

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Email	business@iotainfotech.com
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