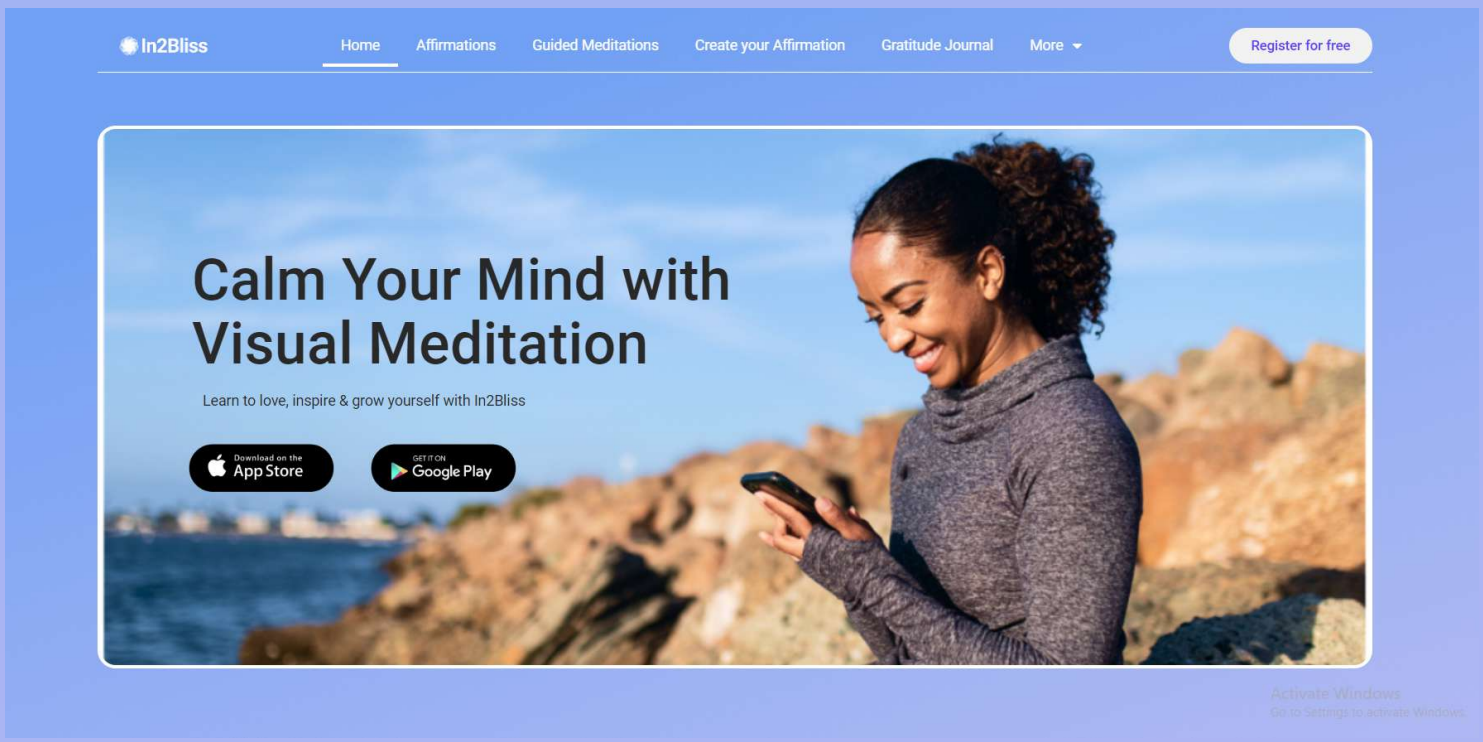
In2Bliss

iOTA
A CREATIVE AGENCY



ABOUT THE BRAND

Take the **journey In2Bliss.**
We specialize in **reprogramming** and **retraining your beliefs**, thoughts, and feelings to increase **joy and happiness**, uplift your mind, and **create the life of your dreams**.

THANKS FOR SHOWING INTEREST IN OUR CASE STUDY!

ABOUT THE BRAND PROBLEMS AND SOLUTIONS

USER PERSONA

THE CASE STUDY SHOWCASE A SERIES OF **SMOOTH REBRANDING**

CONTEXT AND SOLUTIONS

Client’s Needs

Solution

- User-Friendly Interface
- Appointment Scheduling
- Service Information
- Emergency Information
- Pet Health Resources
- Veterinarian Profiles
- Integration with Social Media
- Client Communication

- Educational Blog Section
- A multi-channel communication system
- Mobile-Friendly Design
- Client Loyalty Program
- Multiple CTA Integration
- Cost-Per-Click Optimization
- Online Community Forum

TARGET AUIDENCE

Pet Owners

Local Community Residents

Atlas Animal Hospital: Your trusted partner in pet care, offering comprehensive services for healthier, happier companions.

Pet Rescue Organizations

Veterinary Referral Network

HYPOTHESIS

1

Animations on scroll

2

Animal Pictures to maintain brand identity

3

Bright colors to attract user's attention

4

Combining a written font with a regular font

5

Price List and Comprehensive Service Pages

UI KIT

Aa

Roboto

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
! @ & $ % # *

Heading | **Sub Heading** | **Body** | **Button** | **Accent**

#5F46F4

PURPLE NAVY

Headings

#ECA563

SANDY BROWN

Highlight

#FFFFFF

WHITE

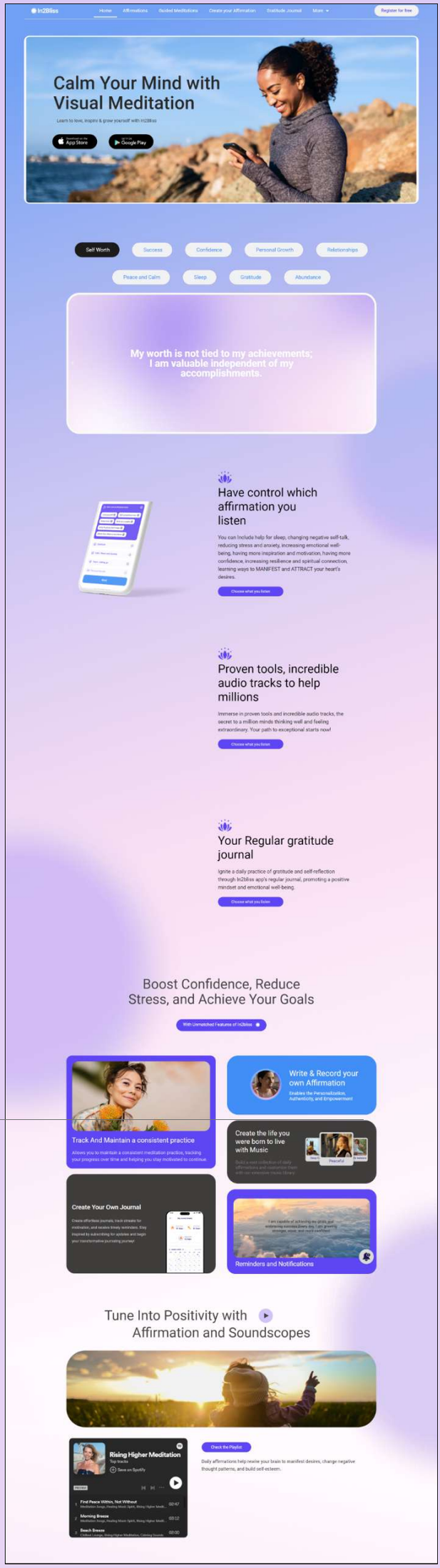
Background

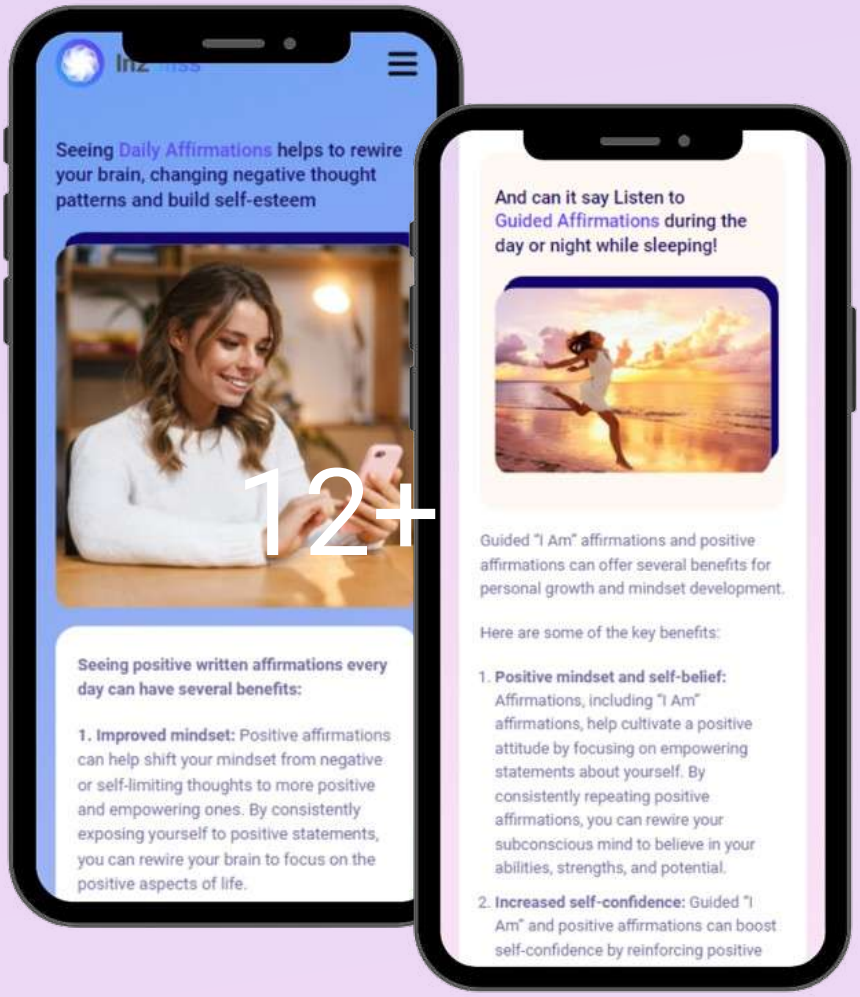
#403D3D

BLACK

Background

WIREFRAME V/S DESIGN


In2Bliss
Home
Affirmations
Guided Meditations
Create your Affirmation
Gratitude Journal
More
Register for free
Calm Your Mind with Visual Meditation
Learn to love, inspire & grow yourself with In2Bliss
Download on the App Store
GET IT ON Google Play
Self Worth
Success
Confidence
Personal Growth
Relationships
Peace and Calm
Sleep
Gratitude
Abundance
My worth is not tied to my achievements; I am valuable independent of my accomplishments.
Have control which affirmation you listen
You can include help for sleep, changing negative self-talk, reducing stress and anxiety, increasing emotional well-being, having more inspiration and motivation, having more confidence, increasing resilience and spiritual connection, learning ways to MANIFEST and ATTRACT your heart's desires.
Choose what you listen
Proven tools, incredible audio tracks to help millions
Immerse in proven tools and incredible audio tracks, the secret to a million minds thinking well and feeling extraordinary. Your path to exceptional starts now!
Choose what you listen
Your Regular gratitude journal
Ignite a daily practice of gratitude and self-reflection through In2Bliss app's regular journal, promoting a positive mindset and emotional well-being.
Choose what you listen
Boost Confidence, Reduce Stress, and Achieve Your Goals
With Unmatched Features of In2Bliss
Track And Maintain a consistent practice
Allows you to maintain a consistent meditation practice, tracking your progress over time and helping you stay motivated to continue.
Write & Record your own Affirmation
Enables the Personalization, Authenticity, and Empowerment
Create the life you were born to live with Music
Create Your Own Journal
Reminders and Notifications
Tune Into Positivity with Affirmation and Soundscapes
Rising Higher Meditation
Top tracks
Save on Spotify
Find Peace Within, Not Without
Morning Breeze
Beach Breeze
Check the Playlist
Daily affirmations help rewire your brain to manifest desires, change negative thought patterns, and build self-esteem.



10+

Service Screens Added

4

Weeks of work

You can Include **help for sleep**, changing negative self-talk, reducing stress and **anxiety, increasing emotional well-being**, having more inspiration and motivation, increasing **resilience and spiritual connection**, learning ways to **MANIFEST and ATTRACT** your heart's desires.

Self Worth | Success | Confidence | Personal Growth | Relationships

Peace and Calm | Sleep | Gratitude | Abundance

My worth is not tied to my achievements; I am valuable independent of my accomplishments.

Have control which affirmation you listen

You can include help for sleep, changing negative self-talk, reducing stress and anxiety, increasing emotional well-being, having more inspiration and motivation, having more confidence, increasing resilience and spiritual connection, learning ways to MANIFEST and ATTRACT your heart's desires.

Choose what you listen

Proven tools, incredible audio tracks to help millions

Immerse in proven tools and incredible audio tracks, the secret to a million minds thinking well and feeling extraordinary. Your path to exceptional starts now!

Choose what you listen

Your Regular gratitude journal

Ignite a daily practice of gratitude and self-reflection through In2bliss app's regular journal, promoting a positive mindset and emotional well-being.

Choose what you listen

Boost Confidence, Reduce Stress, and Achieve Your Goals

With Unmatched Features of In2bliss

Success

Confidence

Personal Growth

Relationships

Peace and Calm

Sleep

Gratitude

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Your Regular gratitude journal

Ignite a daily practice of gratitude and self-reflection through In2bliss app's regular journal, promoting a positive mindset and emotional well-being.

Boost Confidence, Reduce Stress,

Track And Maintain a consistent practice

Allows you to maintain a consistent meditation practice, tracking your progress over time and helping you stay motivated to continue.

Write & Record your own Affirmation

Enables the Personalization, Authenticity, and Empowerment

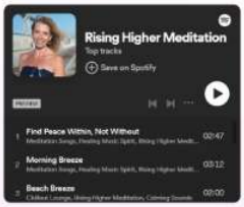
Create the life you were born to live with Music

Create Your Own Journal

Create effortless journals, track streaks for motivation, and receive timely reminders. Stay inspired by subscribing for updates and begin your transformative journaling journey!

Reminders and Notifications

Tune Into Positivity with Affirmation and Soundscapes



Check the Playlist

Daily affirmations help rewire your brain to manifest desires, change negative thought patterns, and build self-esteem.

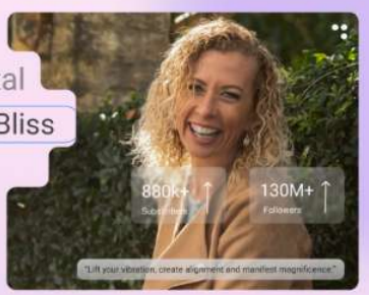
"Sometimes we need a little help to release the resistance that is stopping us from being in true alignment with who we really are. We can be blocked by established beliefs that are not helpful, or be simply stuck in feeling bad."

Try In2Bliss

Discover Mental Health Bliss At its Best.

I have grown up with a strong awareness of Source and have always been very sensitive to energy. Through awareness, I could see, hear and feel inner guidance, nature and Spirit. As a young child, my mother . . .

Explore More



This app is a tool for

Positive transformation,
Embrace a brighter future,
Helping you unlock your potential.

and Achieve Your Goals

With Unmatched Features of In2Bliss

Track And Maintain a consistent practice

Allows you to maintain a consistent meditation practice, tracking your progress over time and helping you stay motivated to continue.

Create Your Own Journal

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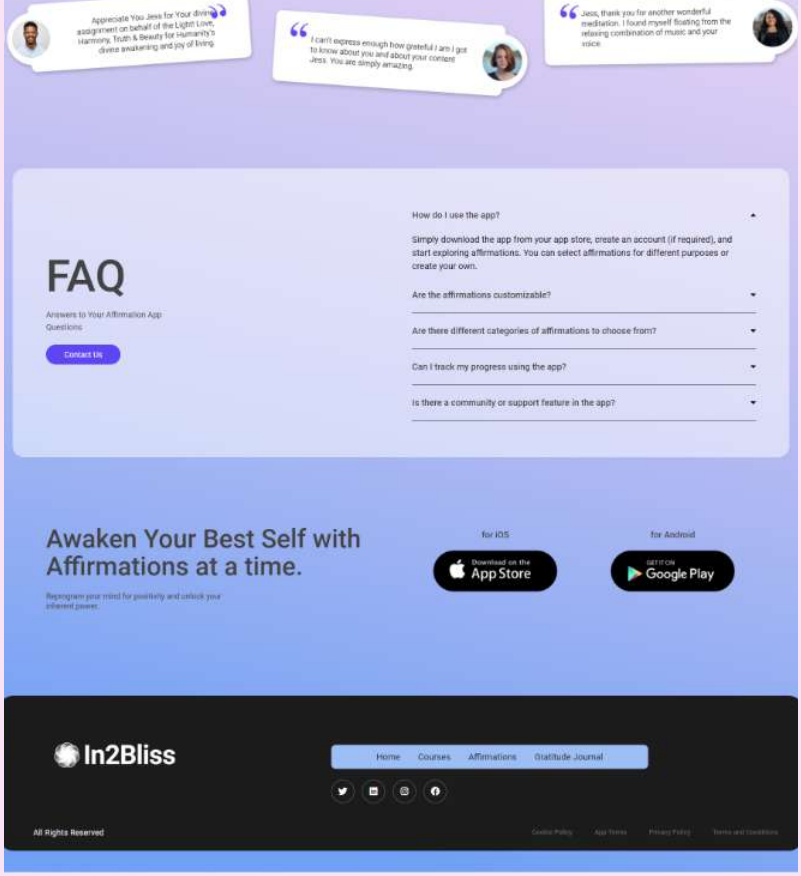

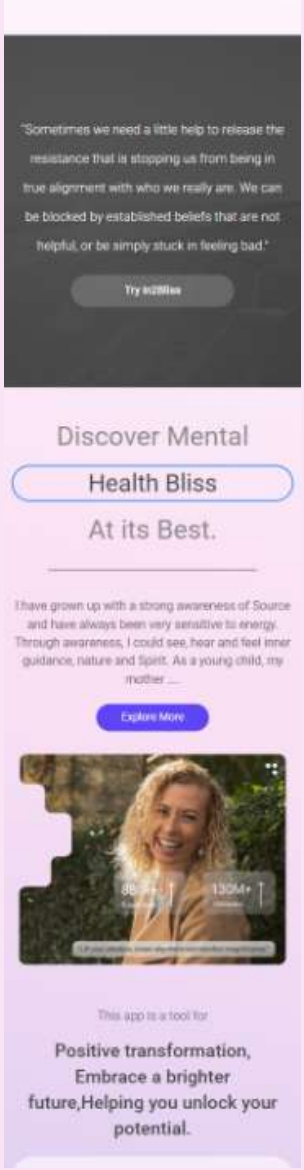

RESULTS DRIVEN

2.02 sec

Load Page Speed

90%

Google Page Speed

75% increase

In overall Sales

25% increase

In Returning Customer Rate

GRATITUDE

Gratitude for Exploring!

Elevate Your Design Journey with Us! Ready to Transform Ideas into Stunning Realities?

Name	iOTA - A Creative Agency
Contact	090690 06464
Email	business@iotainfotech.com
Location	E-287, Industrial Area, Sector 75, Sahibzada Ajit Singh Nagar, Punjab