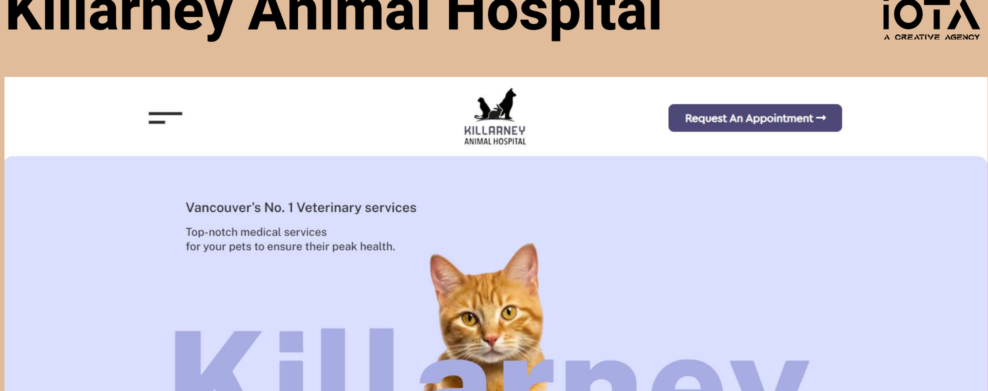
Killarney Animal Hospital



ABOUT THE BRAND

Killarney Animal Hospital provides comprehensive healthcare solutions for your pets, ensuring their **well-being and protection**. With over **20 years** of dedicated service, **Killarney** has evolved its **equipment and treatment methods** to prioritize the **health and happiness of furry friends**.

THANKS FOR SHOWING INTEREST IN OUR CASE STUDY!

ABOUT THE BRAND PROBLEMS AND SOLUTIONS

USER PERSONA

THE CASE STUDY OUTLINES A **STRATEGIC FRAMEWORK** FOR ANIMAL HEALTHCARE WEBSITE.

CONTEXT AND SOLUTIONS

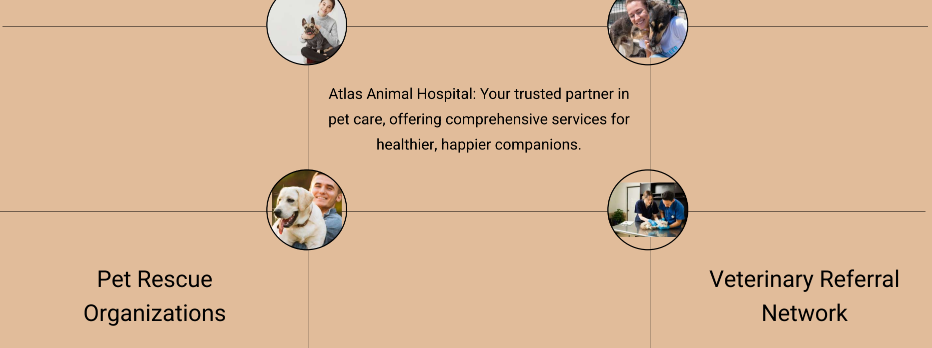
Client's Needs

- User-Friendly Interface
- Appointment Scheduling
- Service Information
- Emergency Information
- Pet Health Resources
- Veterinarian Profiles
- Integration with Social Media
- Client Communication

Solution

- Educational Blog Section
- A multi-channel communication system
- Mobile-Friendly Design
- Client Loyalty Program
- Multiple CTA Integration
- Cost-Per-Click Optimization
- Online Community Forum

TARGET AUIDENCE



HYPOTHESIS

1. Animations on scroll
2. Animal Pictures to maintain brand identity
3. Bright colors to attract user's attention
4. Combining a written font with a regular font
5. Price List and Comprehensive Service Pages

UI KIT

Aa

Public Sans

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
! @ & $ % # *

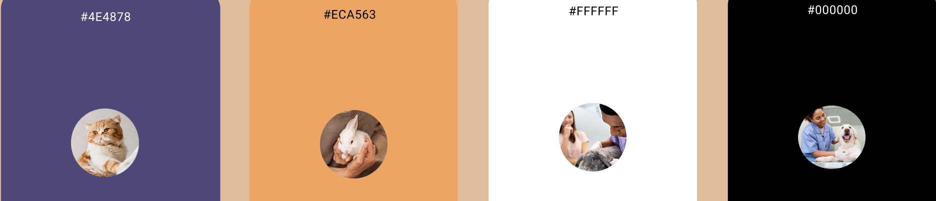
Heading | Sub Heading

Aa

Roboto

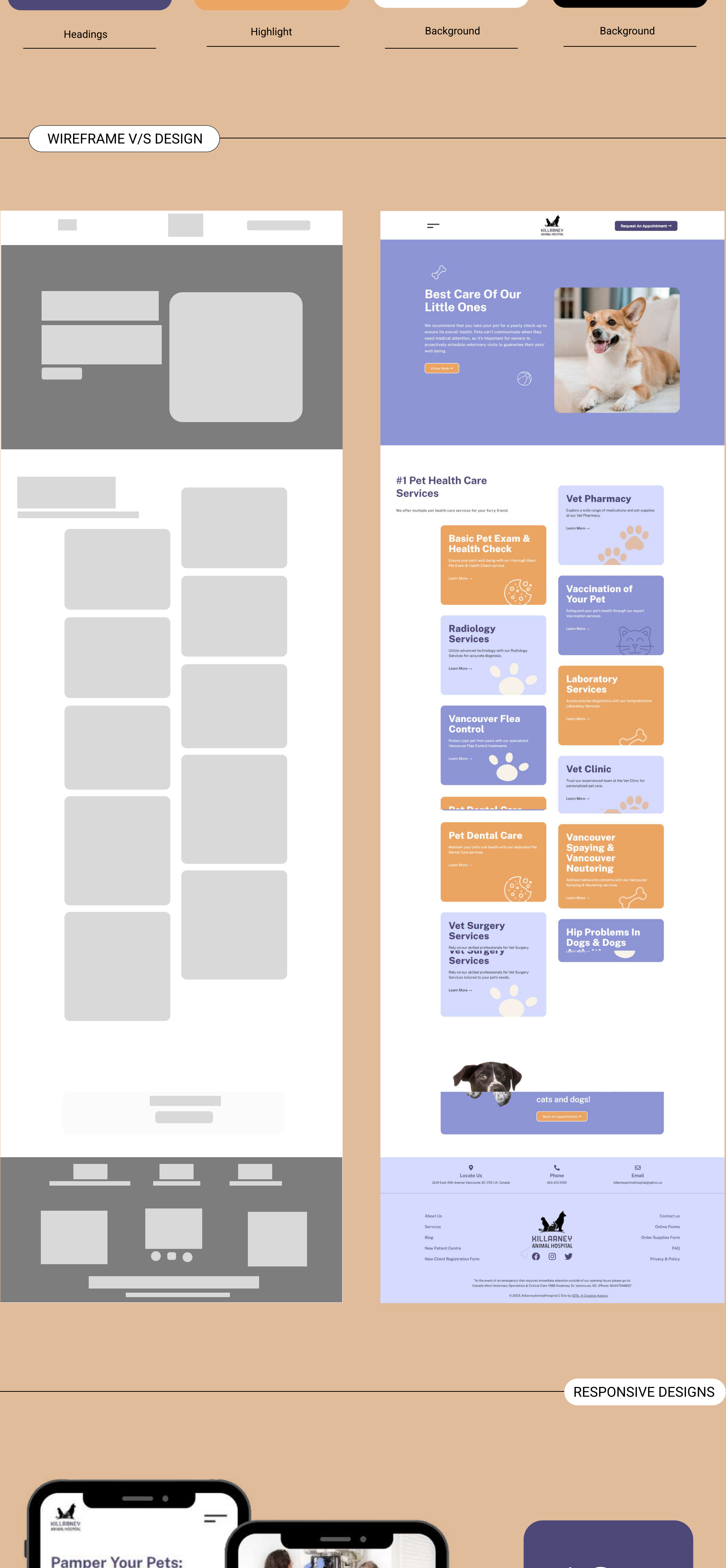
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
! @ & $ % # *

Body | Button | Accent

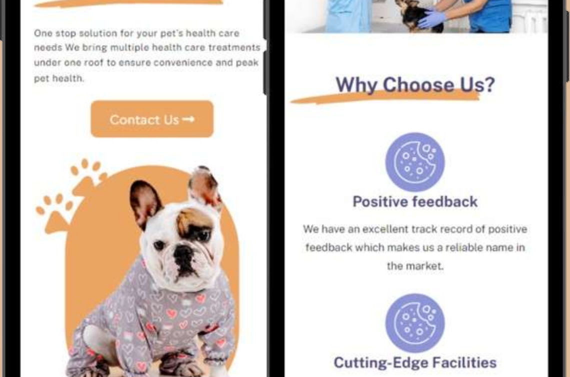


Headings | Highlight | Background | Background

WIREFRAME V/S DESIGN



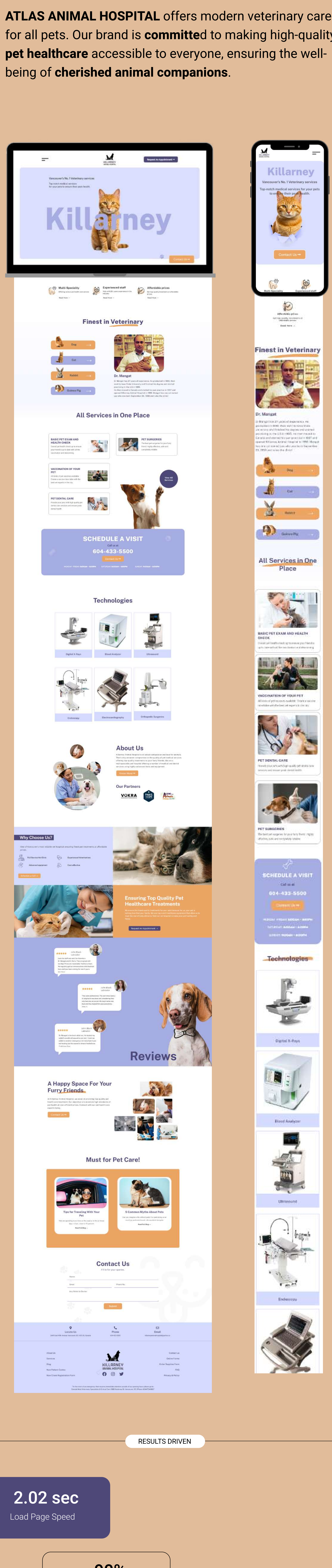
RESPONSIVE DESIGNS



10+
Service Screens Added

4
Weeks of work

ATLAS ANIMAL HOSPITAL offers modern veterinary care for all pets. Our brand is **committe**d to making high-quality **pet healthcare** accessible to everyone, ensuring the well-being of **cherished animal companions**.



RESULTS DRIVEN

2.02 sec
Load Page Speed

90%
Google Page Speed

75% increase
In overall Sales

25% increase
In Returning Customer Rate

GRATITUDE

Gratitude for Exploring!

Elevate Your Design Journey with Us! Ready to Transform Ideas into Stunning Realities?

Name	iOTA - A Creative Agency
Contact	090690 06464
Email	business@iotainfotech.com
Location	E-287, Industrial Area, Sector 75, Sahibzada Ajit Singh Nagar, Punjab