Keyani Wellness

ABOUT THE BRAND

Keyani, an exquisite sanctuary of holistic wellness is nestled in the vibrant heart of Al Mazara. Immerse yourself in our haven, where a myriad of healing services awaits, meticulously crafted to elevate your self-care experience to new heights.

THANKS FOR SHOWING INTEREST IN OUR CASE STUDY!

ABOUT THE BRAND: PROBLEMS AND SOLUTIONS

USER PERSONA

THE CASE STUDY HIGHLIGHTS CRAFTING A HOLISTIC, CLIENT-CENTRIC ONLINE PRESENCE FOR THE WELLNESS CENTER.

CONTEXT AND SOLUTIONS

Client's Needs

- Showcase the extensive range of wellness services provided
- Highlight the inclusion of rental facilities for events, workshops, and fitness classes
- Usage of Client-centric approach
- Holistic Health and Wellness Concept

Solution

- Streamlined Service Navigation
- Online Booking and Reservation System
- Personalized Wellness Journey Planner
- Informative Content and Educational Resources
- Balanced Brands Identity throughout the website

TARGET AUDIENCE

Wellness Enthusiasts

Event Organizers and Planners

These audiences represent the wellness center's diverse offerings, enabling customized marketing to address each group's specific needs effectively.

Fitness and Yoga Communities

Workshop Seekers

HYPOTHESIS

1 Color Psychology

2 User Response Hypothesis

3 Navigation Simplicity

4 Whitespace Impact Hypothesis

5 Cross-Browser Compatibility

UI KIT

Aa

Lato

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567

Heading | Sub Heading | Body | Button | Accent

#000000	#FFCD00	#4B0C00	#FFF4E8
BLACK	BRIGHT SUNS	TAUPE	SEASHELL
Button	Highlight	Text	Background

WIREFRAME VS DESIGN

RESPONSIVE DESIGNS

20+ Product Screens Added

2 Months of work

KEYANI WELLNESS CENTRE CRAFTS CONTEMPORARY SOLUTIONS FOR HOLISTIC WELL-BEING. OUR BRAND REVOLVES AROUND MAKING HIGH-QUALITY WELLNESS ACCESSIBLE TO EVERYONE.

RESULTS DRIVEN

2.02 sec Load Page Speed

90% Google Page Speed

75% increase In overall Sales

25% increase In Returning Customer Rate

GRATITUDE

Gratitude for Exploring!

Elevate Your Design Journey with Us! Ready to Transform Ideas into Stunning Realities?

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