Etail Rocket

IOTA

ABOUT THE BRAND

Etail Rocket is dedicated to providing unparalleled support for your online retail needs, embodying a commitment to **outstanding customer service** and a focus on personalized solutions. Explore the pinnacle of exceptional e-commerce assistance with our unwavering dedication to personalized and attentive service, complemented by **cutting-edge technological expertise.**

THANKS FOR SHOWING INTEREST IN OUR CASE STUDY!

ABOUT THE BRAND PROBLEMS AND SOLUTIONS

USER PERSONA

A **STRATEGIC BLUEPRINT** FOR ADVANCING THE **ONLINE PRESENCE.**

CONTEXT AND SOLUTIONS

Client's Needs

- Streamlined Online Shopping Experience
- Listing Optimization
- Content Marketing
- Client Education Resources
- Emergency Contact Information
- Funnel Optimization

Solution

- Unified E-commerce Platform
- Advanced Listing Optimization Tools
- Strategic Content Marketing
- 24/7 Emergency Contact Information
- Multiple CTA Integration
- Funnel Optimization Strategies

TARGET AUDIENCE

- Marketing Professionals
- Web Developers and IT Professionals
- E-commerce Entrepreneurs and Business Owners
- Global Market Expanders

Etail Rocket: Your reliable ally in online retail success, providing comprehensive solutions for thriving businesses.

HYPOTHESIS

1. Interesting galleries
2. Tags and Neat Typography
3. Detailed description for services
4. Combining a sleek font with a regular font
5. Infusing Modern Design Elements

UI KIT

Aa

Plus Jakarta Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567

Heading | Sub Heading

Aa

Roboto

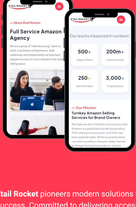
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567

Body | Button | Accent

Primary	Background	Text	Elements
#ffffffff	#F1F4F2	#000000	#ffffffff
rgba(0,0,0,0)	rgba(0,0,0,0)	BLACK	WHITE

WIREFRAME V/S DESIGN

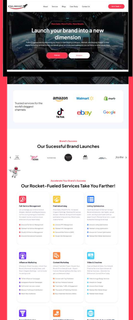
RESPONSIVE DESIGNS



10+
Service Screens Added

3
Weeks of work

Etail Rocket pioneers modern solutions for online retail success. Committed to delivering accessible and **high-quality e-commerce tools**, we ensure the prosperity of your digital business, empowering you to thrive in the **dynamic world** of online retail.



RESULTS DRIVEN

15% boost
in the online conversion rate

94% increase
in Website Traffic

15% increase
in click through rates

30% increase
In Engagement

GRATITUDE

Gratitude for Exploring!

Elevate Your Design Journey with Us! Ready to Transform Ideas into Stunning Realities?

Name	IOTA - A Creative Agency
Contact	0559262 0682
Email	business@iotatechtech.com
Location	E-267, Industrial Area, Sector 75, Sahibzada Ajit Singh Nagar, Punjab